

Bibliotek 2.0

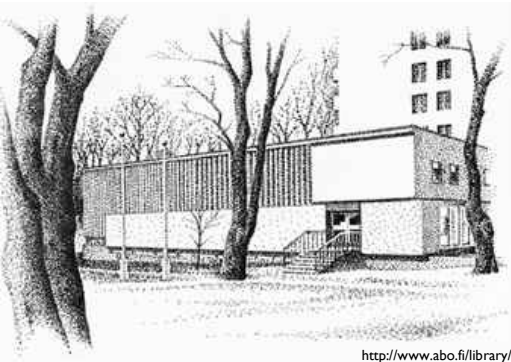
PD Isto Huvila
Informationsförvaltning, Åbo Akademi
isto.huvila@abo.fi

Isto Huvila 2007 :: isto.huvila@abo.fi

Helsingfors stadsbiblioteks vision 2010

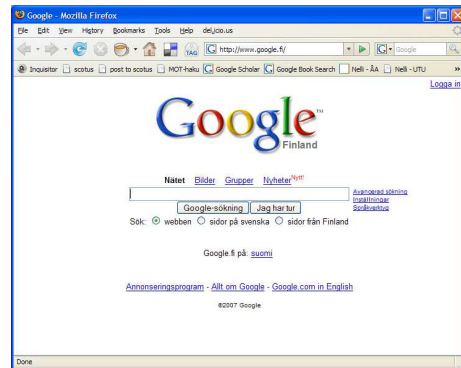
Det gränslösa biblioteket – en källa
till bildning och upplevelser genom
hela livet.

Isto Huvila 2007 :: isto.huvila@abo.fi



<http://www.abo.fi/library/>

Isto Huvila 2007 :: isto.huvila@abo.fi



Isto Huvila 2007 :: isto.huvila@abo.fi

Användarstudier

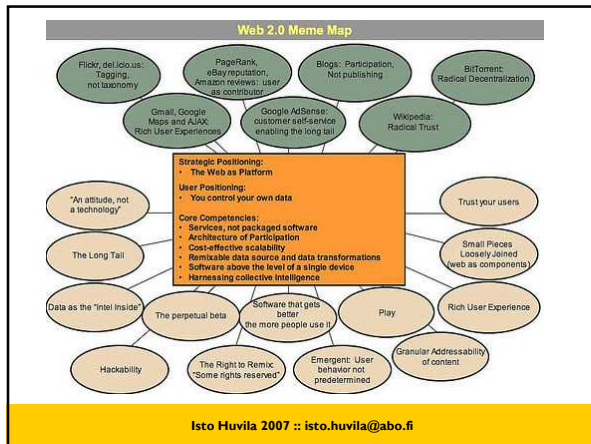


Isto Huvila 2007 :: isto.huvila@abo.fi

Web 2.0

- "Nätverk som plattform" för datorprogram (webboperativsystem)
- Användarna 'äger' data på en webbplats och har kontroll på den.
- Deltagandeorienterad arkitektur som uppmanar användarna skapa mervärde på de resurserna de använder.
 - Kontrast jämfört med den hierarkiska kontrollen som karakteriserar traditionella datorprogram där användarroller är starkt definierade
- Rikt, interaktivt och användarvänligt användargränssnitt
- Social networking egenskaper

Isto Huvila 2007 :: isto.huvila@abo.fi



Web 1.0	Web 2.0
DoubleClick	--> Google AdSense
Ofoto	--> Flickr
Akamai	--> BitTorrent
mp3.com	--> Napster
Britannica Online	--> Wikipedia
personal websites	--> blogging
evite	--> upcoming.org and EVDB
domain name speculation	--> search engine optimization
page views	--> cost per click
screen scraping	--> web services
publishing	--> participation
content management systems	--> wikis
directories (taxonomy)	--> tagging ("folksonomy")
stickiness	--> syndication

O'Reilly 2005

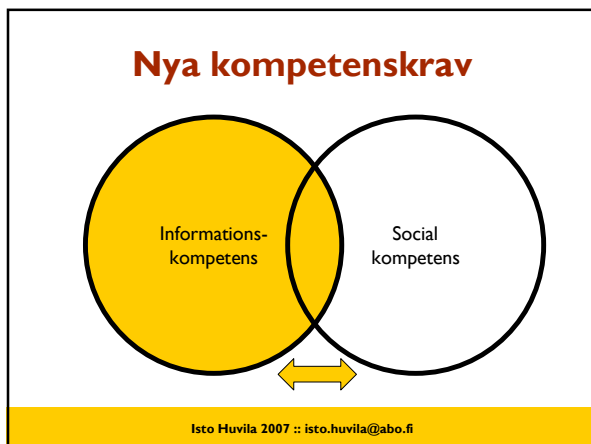
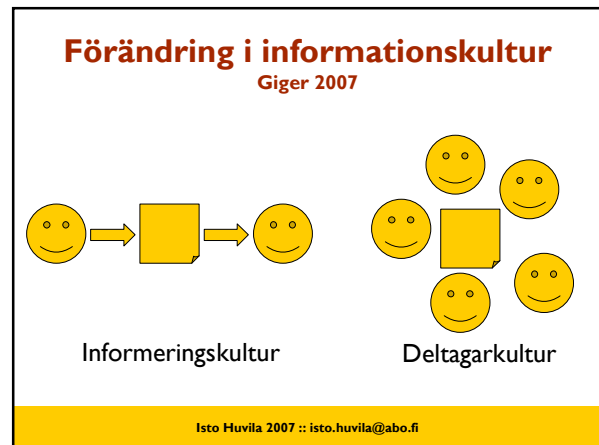
Isto Huvila 2007 :: isto.huvila@abo.fi

Berners-Lee on Web 2.0

från Iselid 2007

- LANINGHAM: You know, with Web 2.0, a common explanation out there is Web 1.0 was about connecting computers and making information available; and Web 2 is about connecting people and facilitating new kinds of collaboration. Is that how you see Web 2.0?
- BERNERS-LEE: Totally not. Web 1.0 was all about connecting people. It was an interactive space, and I think Web 2.0 is of course a **piece of jargon**, nobody even knows what it means. If Web 2.0 for you is blogs and wikis, then that is people to people. **But that was what the Web was supposed to be all along.**

Isto Huvila 2007 :: isto.huvila@abo.fi

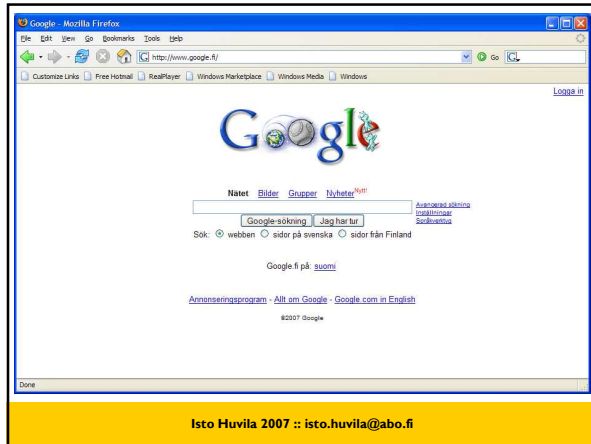


Bibliotek i Google-världen

baserad på Berndtson 2007

- Styrkor av bibliotek
 - Personal, dvs personlig kontakt både på biblioteket och på nätet
 - Våra lokaler, dvs det fysiska biblioteket
 - Bibliotek möjliggör, användarna gör
- Styrkor av Google
 - Enkelhet
 - Relevanta träffar
 - Sökfokusering

Isto Huvila 2007 :: isto.huvila@abo.fi



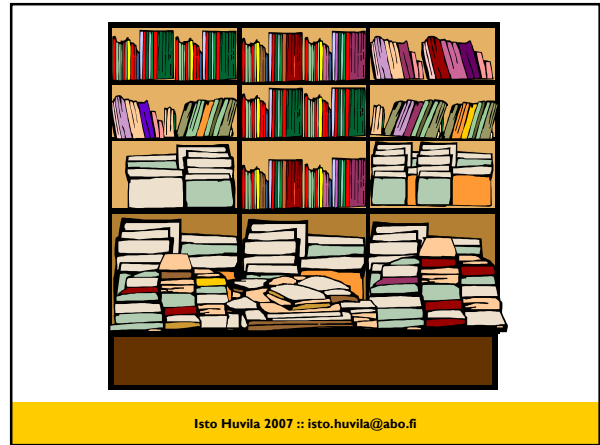
Isto Huvila 2007 :: isto.huvila@abo.fi



Isto Huvila 2007 :: isto.huvila@abo.fi



Isto Huvila 2007 :: isto.huvila@abo.fi



Isto Huvila 2007 :: isto.huvila@abo.fi



Isto Huvila 2007 :: isto.huvila@abo.fi

Bibliotek 2.0

- Library 2.0 describes a subset of library services designed to meet user needs caused by the direct and peripheral effects of Web 2.0. (Habib 2006)
- Library 2.0 simply means making your library's space (virtual and physical) more interactive, collaborative, and driven by community needs. Examples of where to start include blogs, gaming nights for teens, and collaborative photo sites. The basic drive is to get people back into the library by making the library relevant to what they want and need in their daily lives...to make the library a destination and not an afterthought. (Houghton-Jan 2005)
- Library 2.0 is the natural evolution of library services to a level where the library user is in control of how and when she gets access to the services she needs and wants. (Brevik)

Isto Huvila 2007 :: isto.huvila@abo.fi

Bibliotek 2.0

- The principles of Library 2.0 seek to put users in touch with information and entertainment wherever they may be, breaking down the barriers of space, time and outdated policy. It is a user-centered paradigm focusing on knowledge, experience, collaboration, the creation of new content and encouraging the heart. (Stephens)
- Library 2.0 is very much influenced by technology-driven, two-way, social interactions between staff and staff or staff and patrons. L2 has provided a framework within which we've been able to re-evaluate virtually every aspect of classical librarianship with the end goal of usability and findability in mind. (Blyberg)

Isto Huvila 2007 :: isto.huvila@abo.fi

11 reasons why Library 2.0 exists and matters

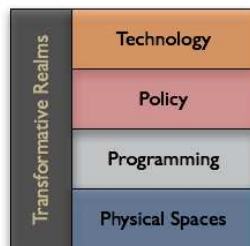
Blyberg 2006

- L2 is partially a response to a Post-Google world
- L2 requires internal reorganization
- L2 requires a fundamental change in a library's mission
- L2 requires a fundamental change in how we handle "authority"
- L2 requires technological agility
- L2 challenges library orthodoxy on almost every level
- L2 requires a radical change in the way ILSs and vendors work
- L2 both enables and requires libraries to work together
- L2 is actually happening
- L2 is revolutionary
- L2 is essential for survival/pertinence

Isto Huvila 2007 :: isto.huvila@abo.fi

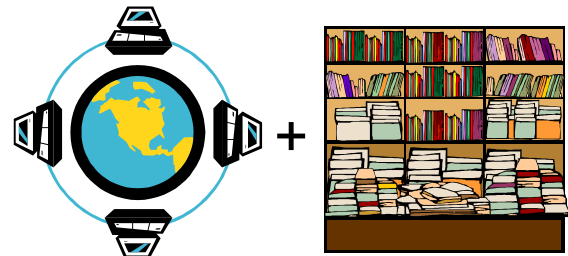
Transformative realms

Blyberg 2006



Isto Huvila 2007 :: isto.huvila@abo.fi

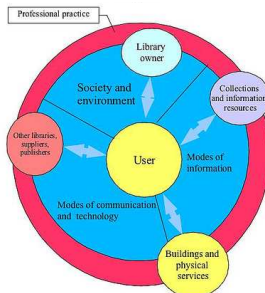
Fysisk miljö och nätet



Isto Huvila 2007 :: isto.huvila@abo.fi

Library 2.0

Brevik 2006



Isto Huvila 2007 :: isto.huvila@abo.fi

Library 2.0 in the Real World

Levine 2006 on Casey's prototype OPAC

- a "recent searches" sidebar
- using AJAX to display the book jacket, review, and holdings data
- automatic identification of related items based on author and subject data
- a box to "search inside the book" that uses Amazon's API
- which also means the ability to integrate pretty much any other site's APIs to add in their services
- relevancy ranking of results.

Isto Huvila 2007 :: isto.huvila@abo.fi

NCSU OPAC

1. Enter search terms. No need to use AND, OR, or NOT.

2. Choose from a variety of ways to focus your search.

3. Remove selections in any order.

Search 'flowers': Wild flowers 1; Identification 1; North America 1

Narrow Results by: Q - Science (8)

Subject Topic: Plants (3); Geographical distribution (1); Coloring books (1); Desert plants (1); Wild flower gardening (1)

Library: D.H. Hill (8); Chapel (1)

Subject Region: West (U.S.) (1); Europe (1)

Sort By: Relevance

1. Wildflowers : how to identify flowers in the wild and how to grow them in your garden.
 D.H. Hill Library
 SQ435 .L48 S192 Stacks (8th floor) Checked Out

2. Wild flowers of New York : in two volumes.
 Author: House, Homer Deliver, 1878-1949.
 Published: 1919; 1925.
 Format: Book

Design Library:
 QK377 .H8 1918 V.1 Folio Available
 QK377 .H8 1918 V.2 Folio Available

Isto Huvila 2007 :: isto.huvila@abo.fi

Need2Know.nu
 Den digitale bibliotek

Hvad du ikke ved, det finder vi!

Har du et spørgsmål?
 Eller kan du ikke finde vej på nettet så er der hjælp at hente.
 På Need2Know kan du chatte med en bibliotekar, der vil hjælpe dig.
 Tilføj denne mail til dine kontakter på min-sprogter
need2knowchat@hotmail.com

Min Ny åbningstid:
 Der er åbent mellem 13.00 og 17.00
 Max to spørgsmål pr kontakt!

Isto Huvila 2007 :: isto.huvila@abo.fi

Butler WikiRef

Welcome to **Butler WikiRef**, the **Butler University Libraries' Reference Wiki!**

WikiRef is a collaborative review of databases, books, websites, etc., that are part of the collection of Reference Resources available at or via the Butler University Libraries. It functions like a Reference User's Group that facilitates discussion between and the empowering of reference users.

Butler librarians, faculty, staff, and students are welcome to add their comments about any reference resource we provide, including how useful you find it and what classes it may apply to. Please only delete or change text if it is factually incorrect or unprofessional in department. You are also welcome to add additional reference resources that you have used at Butler.

Here are some easy ways to use this wiki:

- Click in the search box (top left) and enter a keyword or a word or two from the title of the reference resource you're looking for.
- Click here for a [complete list](#) of the reference resources discussed or use the Page Directory on the left.
- To get back to this home page, just click the WikiRef link at the top of any page.

Isto Huvila 2007 :: isto.huvila@abo.fi

Cheshire Public Library Podcast
 A podcast powered by FeedBurner

A podcast is rich media, such as audio or video, distributed via RSS. Feeds like this one provide updates whenever there is new content. FeedBurner makes it easy to receive content updates in popular podcasters.

Learn more about syndication and FeedBurner...

A message from the podcast publisher: This is an XML content feed. It is intended to be viewed in a newsreader or syndicated to another site, subject to copyright and fair use.

Subscribe Now!

...with web-based podcasters. Click your choice below:
[Podnourish](#) [iPodder](#) [netribbe](#)
[MY YouTube!](#) [iPodder](#) [Add to Google](#)

...with iTunes:
 Add to iTunes

...with something else (copy this address):
<http://feeds.feedburner.com/blogspot/Blgf>

Get more info on other podcasters:
[Podcast](#) [Podcast](#) [deppker](#)
[iPodder](#) [iPodder](#) [iPodder](#)

Embed this content on your site

Isto Huvila 2007 :: isto.huvila@abo.fi

Brooklyn College Library

Brooklyn College Library is in yo network

Brooklyn College Library's Latest Blog Entry (Blog)

Presentation on Contemporary African Art @ the BC Sports Illustrated Won't Send Swimsuit Issue to Libr What do You Think? (view more)

BC Library - Celebrating Women's History Month! (view more)

Black History Month on BC Library MySpace (view more)

New Research Tool: Refworks @ the Brooklyn College (view All Blog Entries)

[Brooklyn College Library's Blurbs](#)

About me:

Isto Huvila 2007 :: isto.huvila@abo.fi

OHIO UNIVERSITY Libraries

Business Blog
 Tips, Tricks, and Tools for the Business Researcher

Finding Export Data in TradeStats Express
 March 20th, 2007

About:
 About this Blog

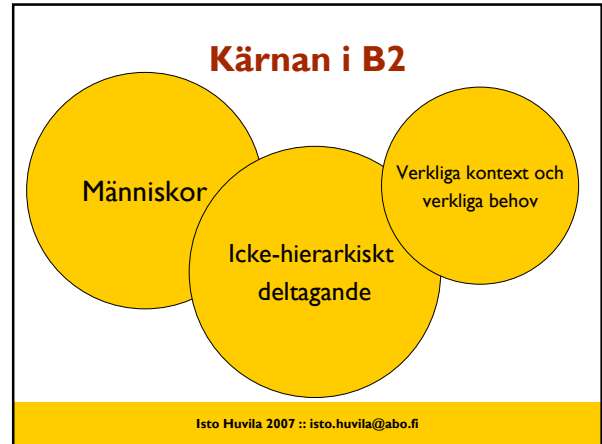
Your Librarian:
 Chad F. Boeninger
 Business & Economics
 Bibliographer

Contact
 Contact Information

Isto Huvila 2007 :: isto.huvila@abo.fi

The screenshot shows the Ann Arbor District Library website. The main content area features a news article titled "April 9-14 is Architecture Week". The article text includes: "The American Institute of Architects Huron Valley Chapter is now distributing a 'Guide to Ann Arbor Architecture'. The guide was developed from entries received from the members of the Huron Valley Chapter and organized by the Guide to Architecture Committee. It's available free of charge throughout the community." It also mentions that 17 more podcasts are now in progress and that a program titled "Green Homes 101" will be held on Wednesday, April 11, at 6:30 PM.

Isto Huvila 2007 :: isto.huvila@abo.fi



Informationsservice 2.0?

A diagram featuring two yellow smiley faces on either side of a red oval. Inside the red oval is a white double-headed arrow pointing left and right, symbolizing interaction or a two-way service.

Isto Huvila 2007 :: isto.huvila@abo.fi